Creating a Web Service project:

* Empty C# ASP.NET project
* Add new item to project
* Under C# Web, choose Web Service (ASMX), rename the service
* Start the project so that service is running

Creating a Client to consume web service:

* Create a project of any kind (console, windows forms, ASP)
* Add Service Reference, Advanced, Add Web Reference
* Copy and paste URL from running service and click the arrow (should see the service running and the methods)
* Click Add Reference

Create a model class to use in both projects to assist in creating Json data:

* Add new item
* Use Data/ADO.NET Entity Data Model (rename it also)
* Use generate from database option in the wizard, connect to desired database and select table(s)
* Also use NuGet to download NewtonSoft.Json